



GWB / Producer / Boston

## **FASHIONWEEK**

### **Press Registration**

Press registration is open to any member of the broadcast, print and Internet media who can prove they work for an organization or publication that covers fashion/retail/manufacturing/news or entertainment on a regular basis.

We welcome anyone to apply for press credentials but reserve the right to deny you a pass. As such, please provide copies of your articles either at your publication's Web site or on the publication's masthead. Freelance writers and photographers must submit a letter from the news organization they are representing on that company's letterhead and signed by the editor or have the editor email us from the organization's email system.

Please indicate your media reach in numbers (i.e. media impressions, subscriptions, followers, page views, viewers or audience). Applications may be denied if this information is not provided.

At the show, please be able to present a business card & contact information for your assignment editor should we need it to validate your credentials before issuing you a pass.

To register, please send the following in an email to [bostonfashionweek@mail.com](mailto:bostonfashionweek@mail.com)  
Registration forms can be found at <http://www.O2Ex.org>

**\*Spaces are limited.**

**Tickets are required for the fashion show segment which can be obtained at the Eventbrite link below**  
<https://www.eventbrite.com/e/boston-fashion-week-the-art-of-life-opening-day-experience-tickets-36767942907?aff=es2>

[O2Ex.org](http://www.O2Ex.org)